



Ashley Rose

 University of Wisconsin-Madison
Bachelor of Science - Bilingual
Education

 FIT - Certificate in Gerber
Accumark Pattern Design Software

 FIT - Basic Patternmaking

TOP SKILLS

Technical Drawings

Tech Packs

Adobe Illustrator

Product Development

Product Costing

Garment Manufacturing

Sustainable Design

STRENGTHS

LEADERSHIP

Takes initiative to solve problems and make decisions quickly. Leads training sessions with clarity, patience and respect.

DETAIL ORIENTED

Develops tech packs with well-articulated construction details and clear callouts. Thorough in processing fit comments to ensure consistent company standards.

INNOVATION

Looks for creative solutions to solve problems in manufacturing. Creates systems for standardization and efficiency.

ASHLEY ROSE PURUGGANAN

Apparel Technical Designer

 (210) 845-7917  ashley.r.purugganan@gmail.com

 Washington, D.C.-Baltimore Area
*Open to Relocating

 **Portfolio:** <http://ashley-purugganan.com>

SUMMARY

9 years of apparel product development and manufacturing experience working in categories including couture swimwear, sportswear, childrenswear and more.

EXPERIENCE

Technical Designer

October 2022 - April 2024

Karla Colletto

Washington, D.C.

Karla Colletto is a high fashion swimwear company that retails suits at upwards of \$500 to retailers including Bergdorf Goodman, Saks 5th Avenue, Neiman Marcus, and more. Each piece is hand crafted in their in-house American manufacturing facility.

- Utilized PLM software to develop products, enter specs, Bill of Materials, and construction details to maintain 100+ tech packs each year
- Worked with industrial machines on the manufacturing floor
- Planned and tracked the development of 150+ prototypes each season
- Scheduled and took meticulous notes during fit sessions
- Used Adobe Illustrator to create flat sketches, design details and callouts
- Lead 60+ training sessions per year on the manufacturing floor
- Developed products, recommended constructions, and advised on proper fit to meet design expectations
- Provided cost engineering solutions to adhere to the target margins

Assistant Technical Designer

June 2021 - December 2021

Sew Studio Texas

San Antonio, TX

Sew Studio Texas is a boutique apparel manufacturer specializing in soft goods and apparel.

- Produced garment patterns for sampling and development
- Digitized patterns in Gerber Accumark Software
- Created fashion flat sketches using Adobe Illustrator

Designer, Owner

April 2016 - Present

Ashley Rose Clothing

Washington, D.C.

Ashley Rose Clothing is a sustainable women's and children's clothing line that offers playfully modern styles. All styles are responsibly produced in the United States and made from sustainable materials including hemp, tencel and organic cotton.

- Drafted kids and womens clothing patterns
- Used Adobe Illustrator to create flat sketches and initial design concepts
- Communicated with overseas vendors to source sustainable materials
- Operated industrial machines to create prototypes
- Managed a team of five contractors for marketing and assistant work